

XIII EDITION OF THE CONFERENCE

THE MARKET OF POSTAL&PARCEL SERVICES IN EUROPE 2017



SEPTEMBER 18, 2017

HOTEL COURTYARD BY MARRIOTT IN WARSAW,
POLAND

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THE HISTORY OF THE CONFERENCE “THE MARKET OF POSTAL&PARCEL SERVICES IN EUROPE”

The conference “The market of postal&parcel services in Europe 2017” is the biggest conference for the sector of postal services held in Poland and Central Europe. The first edition of the conference took place in 2003.

The honorary patronage over this year’s conference is taken by Minister of Infrastructure and Construction, Republic of Poland and by President of the Office of Electronic Communications, Republic of Poland.

Every year over 100 managers participate in the conference (most of them are CEOs, Members of the Board, Executive Directors, Sales Directors, Regional Sales Directors, Development and Marketing Directors) representing 40-50 companies of postal, courier, parcel, direct marketing, e-commerce, carrier and bulk senders services sector from Poland and Europe (i.e. Austria, Czech Republic, Denmark, Germany, Ireland, Lithuania, Netherlands, United Kingdom, Slovakia, Ukraine).

Partners of our conference were i.e. Poczta Polska (Polish Post), Bank Poczty (Postal Bank), InPost, Honeywell, Hewlett-Packard, Motorola Solutions, Zebra Technologies, Beumer Group, Citizen Systems, Crown Plastics, Alfa-Projekt, Arcus, Sygnity, Siemens, Schoeller Arca Systems, ID Marketing, Kuvert Polska, Georg Utz, Direct Link (PostNord Group), SKK Systemy Kodów Kreskowych, Trilogiq Poland, Crown Plastics, WRH Global ABC Direct Contact, GLS, ForPosta, Peugeot, Citroen, Porsche Inter Auto, Skoda, Volkswagen, Docufield, Amsort, Bird&Bird and many others.



Over 100 managers participated in last edition of the conference.



PHOTOS FROM LAST EDITION OF THE CONFERENCE



Opening speech delivered by Mr Kazimierz Smolinski, Secretary of State in Ministry of Infrastructure responsible for postal market and Polish Post.



Speech by Karol Okonski, Secretary of State in the Ministry of Digitization responsible for eAdministration and digital society.



Speech by Karol Krzywicki, Vice-President of the Office of Electronic Communications.



Speech by Przemysław Sypniewski, CEO of Poczta Polska (Polish Post) – Platinum Partner of the conference.



Panel discussion.



13TH EDITION OF THE CONFERENCE "THE MARKET OF POSTAL&PARCEL SERVICES IN EUROPE 2017" (SEPTEMBER 18, 2017)

This year's edition of the conference will be held in the prestigious and practical interiors of the five-star Courtyard by Marriott hotel located directly at the Chopin International Warsaw Airport.

The main debates of the conference will take place in the spacious Ball Room (325 m²).

We plan to place the fair and exhibition part of the conference in the commodious conference foyer (300 m²).

It will be possible to show large-sized vehicles and equipment outside and inside in front of the entrance to the hotel in groundfloor foyer.

Conference foyer, hotel restaurants and coffee bar encourage behind-the-scenes business and social conversations.



THE MAIN TOPICS OF THIS YEAR'S CONFERENCE COVER

- Parcel market in Poland and Central Europe 2017. Perspectives and directions of development
- Digital Single Market and cross-border eCommerce and courier services – legal, business and logistic challenges
- Poland and Central Europe as useful logistics hub for new Silk Road
- Digitization of postal services and eIDAS regulation – influence on future of postal services
- eGovernment services in the offer of main postal operators in Europe
- Financial and banking services in the offer of postal operators
- Synergy of eCommerce and courier market. Strategies and models of cooperation between eCommerce sector and postal&courier operators
- New services, new models of business, new technologies for postal and parcel market
- Digital marketing and marketing automation for eCommerce and logistics
- Omnichannel in business relations with customers (B2C; B2B)
- Last mile delivery and returns challenges
- Development of click&collect networks in Europe
- Regulatory and legal aspects of development of postal and courier services in European Union
- TTIP (Transatlantic Trade and Investment Partnership) and building of global eCommerce and parcel market

- Mobile trends in the development of modern courier and express services
- Automation of logistics processes (automation, sorting and handling)
- Warehousing and order fulfillment
- Automated parcel machines
- Postal market and innovations (VR; Autonomous Vehicles; Drons; IoT; 3 D print)
- Innovations and restructuring of logistics processes
- Innovations in the field of optimisation of services and internal processes of operators
- Innovative IT solutions supporting operators' work
- AutoID systems and monitoring systems for courier operators
- Mobile equipment facilitating postal and courier operation
- Commercial vehicles for postal and courier operators.

The honorary patronage over this year's conference is taken by Mr Andrzej Adamczyk, Minister of Infrastructure and Construction, Republic of Poland and Mr Marcin Cichy President of the Office of Electronic Communications, Republic of Poland. Platinum Partner of the Conference is Poczta Polska S.A. (Polish Post) which will be represented by President of the Management Board, Members of the Board and directors.

The event is planned to be attended by over 100 managers from the decision-making level representing the most important postal and courier operators from Poland and Europe, representatives of companies from the sector of distribution, direct marketing, eCommerce and technology companies.

This year's edition of the Forum will consist of two parts:

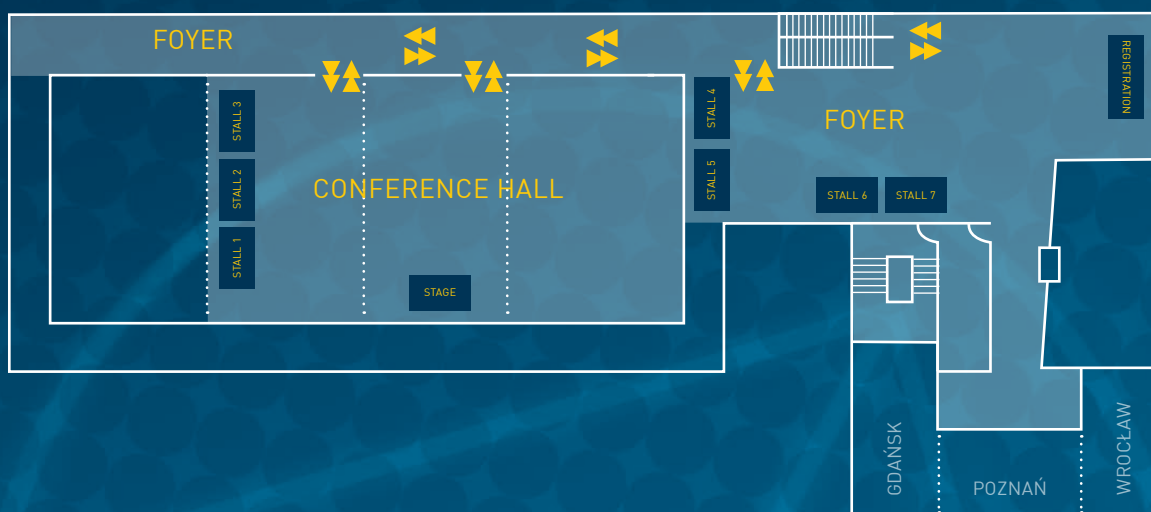
- Congress (presentations, debates and discussions in the main conference room);
- Exhibition (presentation stands of operators and producers of equipment).

Presentation stands will be situated along the main communication routes of the conference:

- in the conference room;
- in the spacious conference foyer;
- in the parking area in front of the hotel / for presentation of large-sized products (automated parcel machines; vehicles, etc.).



PLAN OF THE CONFERENCE BALL ROOM AND PRESENTATION STALLS:





CONTACT WITH THE CONFERENCE ORGANIZER

If you are interested in our cooperation offer, please contact us in order to specify the details of the cooperation.

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Presentation stalls in the foyer of last conferences.

